

INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Waterfront Strategies
Attention: Accounts Payable
1010 Wisconsin Avenue, Suite 800
Washington, DC 20007

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
961501-2	11/04/12	November 2012	10/29/12 - 10/30/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washingt	National

Advertiser	Product	Estimate Number
House Majority PAC	HOUSE MAJORITY PAC	1902

Flight Dates	Order #	Alt Order #
10/23/12 - 10/30/12	961501	06364615

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	79	86

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
17	10/29/12	10/29/12	DWTS	8-10P	1-----	:30	1	\$6,000.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	1-----	1	\$6,000.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF M		10/29/12	9:10 PM	DWTS	8-10P	:30	HMP12-FL18-T08H	\$6,000.00	NM
29	10/29/12	10/29/12	THE CHEW	1P-2P	1-----	:30	1	\$350.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	1-----	1	\$350.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF M		10/29/12	1:29 PM	THE CHEW	1P-2P	:30	HMP12-FL18-T08H	\$350.00	NM
30	10/29/12	10/29/12	Nightline	11:35-12:05AM	1-----	:30	1	\$1,000.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	1-----	1	\$1,000.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF M		10/29/12	12:01 AM	Nightline	11:35-12:05AM	:30	HMP12-FL18-T08H	\$1,000.00	NM
31	10/29/12	10/29/12	The View	11A-12PM	1-----	:30	1	\$1,500.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	1-----	1	\$1,500.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF M		10/29/12	11:32 AM	The View	11A-12PM	:30	HMP12-FL18-T08H	\$1,500.00	NM
32	10/29/12	10/29/12	Jimmy Kimmel	12:06-01:06AM	1-----	:30	1	\$125.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	1-----	1	\$125.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF M		10/29/12	1:15 AM	Jimmy Kimmel	12:06-01:06AM	:30	HMP12-FL18-T08H	\$125.00	NM
	LR- Network Special Report								
33	10/29/12	10/29/12	WPBF News 25 @ Noon	12pm-1230pm	1-----	:30	1	\$500.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	1-----	1	\$500.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>

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 We warrant that the actual broadcast information shown on this invoice was taken from the program log



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PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
961501-2	11/04/12	November 2012	10/29/12 - 10/30/12
Advertiser	Product	Estimate Number	
House Majority PAC	HOUSE MAJORITY PAC	1902	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
33	10/29/12	10/29/12	WPBF News 25 @ Noon	12pm-1230pm	1-----	:30	1	\$500.00	NM
Class of Time - Fixed Non Pre-emptible									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 10/29/12 12:28 PM WPBF News 25 @ Noon 12pm-1230pm :30 HMP12-FL18-T08H \$500.00 NM									
34	10/29/12	10/29/12	M-F 3-4P	M-F 3-4P	1-----	:30	1	\$550.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 1----- 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 10/29/12 3:57 PM M-F 3-4P M-F 3-4P :30 HMP12-FL18-T08H \$550.00 NM									
35	10/29/12	10/29/12	Dr. Oz	4-5p	1-----	:30	1	\$750.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 1----- 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 10/29/12 4:38 PM Dr. Oz 4-5p :30 HMP12-FL18-T08H \$750.00 NM									
36	10/29/12	10/29/12	WPBF News 25 @ 5am	5-530am	1-----	:30	1	\$250.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 1----- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 10/29/12 5:11 AM WPBF News 25 @ 5am 5-530am :30 HMP12-FL18-T08H \$250.00 NM									
37	10/29/12	10/29/12	M-F 5pm News	5-6pm	1-----	:30	1	\$900.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 1----- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 10/29/12 5:53 PM M-F 5pm News 5-6pm :30 HMP12-FL18-T08H \$900.00 NM									
38	10/29/12	10/29/12	WPBF News 25 Mornings	5:30-5:57am	1-----	:30	1	\$375.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 1----- 1 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 10/29/12 5:54 AM WPBF News 25 Mornings @ 5:30-5:57am :30 HMP12-FL18-T08H \$375.00 NM									
39	10/30/12	10/30/12	WPBF News 25 @ 6:00P	6-6:30PM	-1-----	:30	1	\$1,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -1----- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Tu 10/30/12 6:24 PM WPBF News 25 @ 6:00PM 6-6:30PM :30 HMP12-FL18-T08H \$1,500.00 NM									
40	10/29/12	10/29/12	WPBF News 25 Mornings	6-7AM	1-----	:30	1	\$650.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 1----- 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 10/29/12 6:41 AM WPBF News 25 Mornings 6-7AM :30 HMP12-FL18-T08H \$650.00 NM									
41	10/29/12	10/29/12	Wheel Of Fortune	7-7:30PM	1-----	:30	1	\$2,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 1----- 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 10/29/12 7:22 PM Wheel Of Fortune 7-7:30PM :30 HMP12-FL18-T08H \$2,500.00 NM									



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INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
961501-2	11/04/12	November 2012	10/29/12 - 10/30/12

Advertiser	Product	Estimate Number
House Majority PAC	HOUSE MAJORITY PAC	1902

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
42	10/29/12	10/29/12	Good Morning America	7-9AM	1-----	:30	1	\$850.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	1-----	1	\$850.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/29/12	8:43 AM	Good Morning America	7-9AM	:30	HMP12-FL18-T08H	\$850.00 NM
43	10/29/12	10/29/12	Jeopardy	7:30-8PM	1-----	:30	1	\$2,700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	1-----	1	\$2,700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/29/12	7:53 PM	Jeopardy	7:30-8PM	:30	HMP12-FL18-T08H	\$2,700.00 NM
44	10/29/12	10/29/12	M-SUN WPBF News 25 @ 11-11:35PM		1-----	:30	1	\$1,300.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	1-----	1	\$1,300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/29/12	11:30 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	HMP12-FL18-T08H	\$1,300.00 NM
Total Spots							17		

Payment Terms 30 Days

<u>Gross Total</u>	\$21,800.00
<u>Agency Commission</u>	\$3,270.00
<u>Net Amount Due</u>	\$18,530.00



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INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
961501-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
House Majority PAC	HOUSE MAJORITY PAC	1902

Flight Dates	Order #	Alt Order #
10/23/12 - 10/30/12	961501	06364615

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	79	86

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	10/23/12	10/26/12	THE CHEW	1P-2P	-TWTF--	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-TWTF--	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/25/12	12:59 PM	THE CHEW	1P-2P	:30	HMP12-FL18-T07H	\$350.00 NM
2	10/23/12	10/26/12	10-11a Anderson Cooper 10-11a	10-11a	-TWTF--	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-TWTF--	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/24/12	10:41 AM	10-11a Anderson Cooper	10-11a	:30	HMP12-FL18-T07H	\$350.00 NM
3	10/23/12	10/26/12	Nightline	11:35-12:05AM	-TWTF--	:30	2	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-TWTF--	2	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/24/12	11:44 PM	Nightline	11:35-12:05AM	:30	HMP12-FL18-T07H	\$1,000.00 NM
2	WPBF	F	10/26/12	11:56 PM	Nightline	11:35-12:05AM	:30	HMP12-FL18-T07H	\$1,000.00 NM
4	10/23/12	10/26/12	The View	11A-12PM	-TWTF--	:30	1	\$1,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-TWTF--	1	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/23/12	10:59 AM	The View	11A-12PM	:30	HMP12-FL18-T07H	\$1,500.00 NM
5	10/23/12	10/26/12	Jimmy Kimmel	12:06-01:06AM	-TWTF--	:30	1	\$125.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-TWTF--	1	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/23/12	12:57 AM	Jimmy Kimmel	12:06-01:06AM	:30	HMP12-FL18-T07H	\$125.00 NM
6	10/23/12	10/26/12	WPBF News 25 @ Noon 12pm-1230pm	12pm-1230pm	-TWTF--	:30	2	\$500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-TWTF--	2	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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Advertiser	Product	Estimate Number	
House Majority PAC	HOUSE MAJORITY PAC	1902	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type		
6	10/23/12	10/26/12	WPBF News 25 @ Noon	12pm-1230pm	-TWTF--	:30	2	\$500.00	NM		
Class of Time - Fixed Non Pre-emptible											
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	2	WPBF	Th	10/25/12	12:28 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	HMP12-FL18-T07H	\$500.00	NM
	1	WPBF	F	10/26/12	12:24 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	HMP12-FL18-T07H	\$500.00	NM
7	10/23/12	10/26/12	M-F 3-4P	M-F 3-4P	-TWTF--	:30	2	\$550.00	NM		
Class of Time - Pre-emptible with notice											
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		10/22/12	10/28/12	-TWTF--	2	\$550.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WPBF	Th	10/25/12	3:41 PM	M-F 3-4P	M-F 3-4P	:30	HMP12-FL18-T07H	\$550.00	NM
	2	WPBF	F	10/26/12	3:48 PM	M-F 3-4P	M-F 3-4P	:30	HMP12-FL18-T07H	\$550.00	NM
8	10/23/12	10/26/12	Dr. Oz	4-5p	-TWTF--	:30	1	\$750.00	NM		
Class of Time - Pre-emptible with notice											
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		10/22/12	10/28/12	-TWTF--	1	\$750.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WPBF	Tu	10/23/12	4:55 PM	Dr. Oz	4-5p	:30	HMP12-FL18-T07H	\$750.00	NM
9	10/23/12	10/26/12	WPBF News 25 @ 5am	5-530am	-TWTF--	:30	2	\$250.00	NM		
Class of Time - Fixed Non Pre-emptible											
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		10/22/12	10/28/12	-TWTF--	2	\$250.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WPBF	W	10/24/12	5:09 AM	WPBF News 25 @ 5am	5-530am	:30	HMP12-FL18-T07H	\$250.00	NM
	2	WPBF	F	10/26/12	5:24 AM	WPBF News 25 @ 5am	5-530am	:30	HMP12-FL18-T07H	\$250.00	NM
10	10/23/12	10/26/12	M-F 5pm News	5-6pm	-TWTF--	:30	2	\$900.00	NM		
Class of Time - Fixed Non Pre-emptible											
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		10/22/12	10/28/12	-TWTF--	2	\$900.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WPBF	Tu	10/23/12	5:28 PM	M-F 5pm News	5-6pm	:30	HMP12-FL18-T07H	\$900.00	NM
	2	WPBF	W	10/24/12	5:57 PM	M-F 5pm News	5-6pm	:30	HMP12-FL18-T07H	\$900.00	NM
11	10/23/12	10/26/12	WPBF News 25 Mornings	5:30-5:57am	-TWTF--	:30	2	\$375.00	NM		
Class of Time - Fixed Non Pre-emptible											
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		10/22/12	10/28/12	-TWTF--	2	\$375.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WPBF	Tu	10/23/12	5:41 AM	WPBF News 25 Mornings @ 5:30-5:57am	5:30-5:57am	:30	HMP12-FL18-T07H	\$375.00	NM
	2	WPBF	W	10/24/12	5:40 AM	WPBF News 25 Mornings @ 5:30-5:57am	5:30-5:57am	:30	HMP12-FL18-T07H	\$375.00	NM
12	10/23/12	10/26/12	WPBF News 25 @ 6:00PM	6-6:30PM	-TWTF--	:30	1	\$1,500.00	NM		
Class of Time - Fixed Non Pre-emptible											
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		10/22/12	10/28/12	-TWTF--	1	\$1,500.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WPBF	Tu	10/23/12	6:11 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	HMP12-FL18-T07H	\$1,500.00	NM
13	10/23/12	10/26/12	WPBF News 25 Mornings	6-7AM	-TWTF--	:30	1	\$650.00	NM		
Class of Time - Fixed Non Pre-emptible											
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		10/22/12	10/28/12	-TWTF--	1	\$650.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WPBF	Tu	10/23/12	6:15 AM	WPBF News 25 Mornings	6-7AM	:30	HMP12-FL18-T07H	\$650.00	NM
14	10/23/12	10/26/12	Wheel Of Fortune	7-7:30PM	-TWTF--	:30	2	\$2,500.00	NM		

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 We warrant that the actual broadcast information shown on this invoice was taken from the program log



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
961501-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
House Majority PAC	HOUSE MAJORITY PAC	1902	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-TWTF--	2	\$2,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/24/12	7:06 PM	Wheel Of Fortune	7-7:30PM	:30	HMP12-FL18-T07H	\$2,500.00 NM
2	WPBF	F	10/26/12	7:19 PM	Wheel Of Fortune	7-7:30PM	:30	HMP12-FL18-T07H	\$2,500.00 NM
15	10/23/12	10/26/12	Good Morning America	7-9AM	-TWTF--	:30	2	\$850.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-TWTF--	2	\$850.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Th	10/25/12	7:29 AM	Good Morning America	7-9AM	:30	HMP12-FL18-T07H	\$850.00 NM
1	WPBF	F	10/26/12	8:48 AM	Good Morning America	7-9AM	:30	HMP12-FL18-T07H	\$850.00 NM
16	10/23/12	10/26/12	Jeopardy	7:30-8PM	-TWTF--	:30	2	\$2,700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-TWTF--	2	\$2,700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/24/12	7:42 PM	Jeopardy	7:30-8PM	:30	HMP12-FL18-T07H	\$2,700.00 NM
2	WPBF	F	10/26/12	7:41 PM	Jeopardy	7:30-8PM	:30	HMP12-FL18-T07H	\$2,700.00 NM
18	10/27/12	10/27/12	Sat 5-6am News	Sat 5-6am	-----1-	:30	1	\$100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----1-	1	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/27/12	5:16 AM	Sat 5-6am News	Sat 5-6am	:30	HMP12-FL18-T07H	\$100.00 NM
19	10/27/12	10/27/12	Sat 6-7am News	Sat 6-7am	-----1-	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----1-	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/27/12	6:31 AM	Sat 6-7am News	Sat 6-7am	:30	HMP12-FL18-T07H	\$225.00 NM
20	10/27/12	10/27/12	GMA Saturday 7-8am	Sat 7am-8am	-----1-	:30	1	\$750.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----1-	1	\$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/27/12	7:54 AM	GMA Saturday 7-8am	Sat 7am-8am	:30	HMP12-FL18-T07H	\$750.00 NM
21	10/27/12	10/27/12	Sat 8-9am News	Sat 8-9am	-----1-	:30	1	\$550.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----1-	1	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/27/12	8:44 AM	Sat 8-9am News	Sat 8-9am	:30	HMP12-FL18-T07H	\$550.00 NM
22	10/28/12	10/28/12	Chris Matthews	Sun 10-10:30AM	-----1	:30	1	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----1	1	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/28/12	10:27 AM	Chris Matthews	Sun 10-10:30AM	:30	HMP12-FL18-T07H	\$300.00 NM
23	10/28/12	10/28/12	Sun 11:35pm Late News	1135p-12am	-----1	:30	1	\$550.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				

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Lehigh Valley, PA 18002-6885

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
961501-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
House Majority PAC	HOUSE MAJORITY PAC	1902	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
23	10/28/12	10/28/12	Sun 11:35pm Late News	1135p-12am	-----1	:30	1	\$550.00	NM
Class of Time - Pre-emptible with notice									
10/22/12 10/28/12 -----1 1 \$550.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Su 10/28/12 11:55 PM Sun 11:35pm Late News 1135p-12am :30 HMP12-FL18-T07H \$550.00 NM									
24	10/28/12	10/28/12	Sun 5-6am News	Sun 5-6am	-----1	:30	1	\$100.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 -----1 1 \$100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Su 10/28/12 5:40 AM Sun 5-6am News Sun 5-6am :30 HMP12-FL18-T07H \$100.00 NM									
25	10/28/12	10/28/12	Sun 6-7am News	Sun 6-7am	-----1	:30	1	\$200.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 -----1 1 \$200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Su 10/28/12 6:10 AM Sun 6-7am News Sun 6-7am :30 HMP12-FL18-T07H \$200.00 NM									
26	10/28/12	10/28/12	GMA Sunday 7-8am	Sun 7-8am	-----1	:30	1	\$750.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 -----1 1 \$750.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Su 10/28/12 7:55 AM GMA Sunday 7-8am Sun 7-8am :30 HMP12-FL18-T07H \$750.00 NM									
27	10/23/12	10/26/12	M-SUN WPBF News 25 @ 11-11:35PM		-TWTF--	:30	2	\$1,300.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 -TWTF-- 2 \$1,300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPBF W 10/24/12 11:30 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 HMP12-FL18-T07H \$1,300.00 NM 1 WPBF F 10/26/12 11:34 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 HMP12-FL18-T07H \$1,300.00 NM									
28	10/23/12	10/23/12	DANCING RESULTS	8-9PM	-1-----	:30	1	\$6,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 -1----- 1 \$6,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Tu 10/23/12 8:37 PM DANCING RESULTS 8-9PM :30 HMP12-FL18-T07H \$6,000.00 NM									
Total Spots							37		

Payment Terms 30 Days

Gross Total	\$36,600.00
Agency Commission	\$5,490.00
Net Amount Due	\$31,110.00